

Contractor Private Label Program Form

2019

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Apply Your Name / Logo To The Following Generalaire® Products:

Elite Series Humidifiers

Models 570, 900 & 1000

MAC Series Air Cleaners

Models 2000, 2020 & 1400 (P & G)



How It Works

Step 1

Contractor / Wholesaler / Distributor will determine which model or models will be chosen for the Private Label Program.

Step 2

Contractor sends high res JPEG or TIFF logo artwork for the badge to paigef@generalfilters.com.

Step 3

General Filters, Inc. will create the composite artwork for customer approval, delivered via email.

Step 4

Upon final art approval, labels will be produced and shipped in 4 weeks (500 order quantity minimum).

- Quotation available for specialty packaging upon request. Larger labels incur a higher cost.
- Minimum product orders may apply.
- 4-Color process requires special quotation.
- Approval required to brand other GeneralAire® Products (*Legacy Humidifier Models 1042 & 1137 Excluded*).

Program Cost

500 Dealer-Branded Labels: \$240.00

- 1/3 General Filters: \$ 80.00
- 1/3 Wholesaler: \$ 80.00
- 1/3 Contractor: \$ 80.00

*****Get Your Second Set of Labels FREE!***
(Learn how on the second page)**

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Customer Information

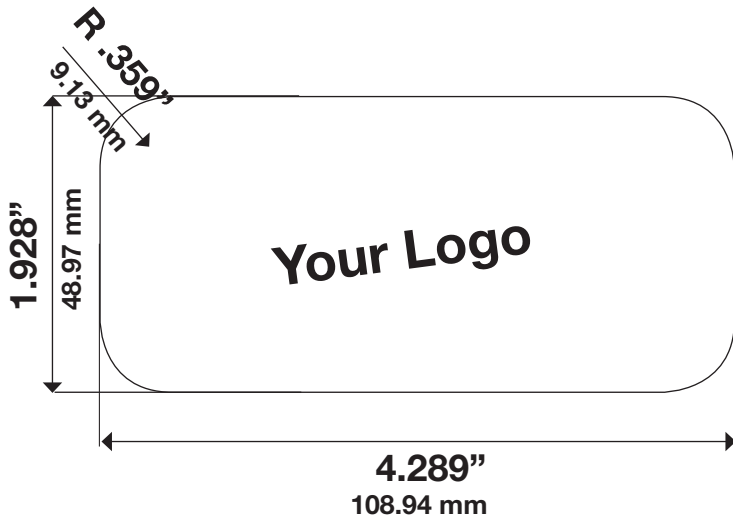
Company Name	Contact Person		
Address	City	State	Zip Code
Phone	Fax	Email Address	

Shipping Information Same as Above

Company Name	Contact Person		
Address	City	State	Zip Code
Phone	Fax	Email Address	

Label Specifications

Specify Art File Format (High Res TIFF, JPEG only)



Payment

List Wholesaler / Distributor PO Number

Quantity 500 1,000 1,500

Get Your Second Set of Labels FREE!

- Offer proof that you installed 500 units (flow through humidifiers & air cleaners only) within a calendar year, and get the next 500 labels FREE!
- Send copies of your invoices at the end of the year for consideration.

Send Your Completed Form And High Res Logo To Paige Freeland:

- Email: paigef@generalfilters.com